

International Diploma on Transformative Local Governments

COURSE 3. PUBLIC POLICIES AND LOCAL GOVERNMENTS: THEORY, METHODS AND STRATEGIES

Program

The course lasts five (5) weeks, distributed as indicated in the following table:

Week 1	Weeks 2 to 4	Week 5
Presentation and thematic introduction of the course, digital platform and of the participants.	Development for the specific objectives and contents of the course.	Summary and final project.

*The corresponding materials will be opened **on Thursdays of each week**, so that the participants are not overloaded with activities on weekends.*

Therefore, the course schedule looks like this:

Week	Starting date	Contents	Specific learning outcome	Learning resources: activities
1	Thursday, November 10th	Introduction to public policies and local governments.	You will critically analyse a general framework of references and concepts about public policies	Welcome audiovisual of the course: <ul style="list-style-type: none"> How the platform works.

			<p>and their development in the territory, considering the actors and institutions involved.</p>	<ul style="list-style-type: none"> • To coexist in the course: our <i>Teaching Action Pluriversity Policy</i>. • The evaluations. • Certification and approval. <p>Text and graphic material to introduce the learning path.</p> <p>Presentation forum, expectations and debate.</p> <p>Procedural and communication aspects in the course.</p> <p>Virtual Library. Presentation and use.</p> <p>Must read of the week.</p> <p>Advance 1 final project.</p> <p><i>Streaming:</i></p> <ul style="list-style-type: none"> • Tuesday, November 2nd: <ul style="list-style-type: none"> o 16:00 PM
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				<p>(Chile time).</p> <ul style="list-style-type: none"> • Synchronous class, consultations with the teacher.
2	Thursday, November 17th	Government, governance and local public administration. <ul style="list-style-type: none"> • Study of public policies. • Good governance. • Participative budget. 	<p>You will study the most relevant aspects of governance, the definition of 'good governance' in the local space as well as the implications it has for democracy and its link with the public policy process in terms of democratic discussion and citizen participation in the definition of public problems within the territory.</p>	<p>Greeting.</p> <p>Theme and sub-themes of the week.</p> <p>Case or testimony or quote or image.</p> <p>Problematizing question for the discussion forum.</p> <p>Written and audiovisual material on the subject corresponding to the school week.</p>
3	Thursday, November 24th	Public policies: agenda, implementation and evaluation. <ul style="list-style-type: none"> • Cycle of public policies. • Public problems. • Construction of the public agenda. 	<p>You will study the cycle of public policies, from the constitution of the public agenda, the definition of public problems, the design, incidence, implementation and evaluation of the initiatives carried out.</p>	<p>Formative evaluation to measure learning based on the corresponding weekly contents.</p>
4	Thursday, December 1st	Citizen participation and political communication	<p>You will study the importance of political communication for the</p>	<p>Written text and progress of the final project.</p>

		in the exercise of government. <ul style="list-style-type: none"> • Political communication. • Citizen participation. • Constitutional experience in Chile. 	implementation of public policies and its importance in reducing uncertainty in order to align the most relevant aspects considered for the realisation of the actions specified in the public policy developed.	Complementary written and audiovisual material corresponding to the school week.
5	Thursday, December 8th	We finish, just to start over <ul style="list-style-type: none"> • Recapitulation of the topics covered. • Guidelines for the final project. 	You will complete the academic (recap and final project) and administrative processes of the course (certification).	<p>Synthesis of the contents of the course and delivery of the guidelines for the final project, with a discussion forum.</p> <p>Closing survey.</p> <p>Delivery of the final project.</p> <p>Instructions related to certification.</p>

Evaluation and certification

The course includes formative evaluations and a final evaluation.

Each week includes **an automated formative assessment**. This means that once answered, you will immediately know the result and with the correct answers justified to serve as feedback in your learning.

The final evaluation has two components: the design of a **project** and a **co-evaluation**. **Both activities are mandatory for those who wish to obtain the certification of the course.**

The **final project** is that, using the learning achieved in the course, you design a specific action that generates a significant change in the community where you live, thus generating a positive impact on the lives of those around you. To reach the final project, each week you will have the opportunity to make a training advance.

Co-evaluation is the process in which you must evaluate two projects of your classmates that you will receive randomly, completing an evaluation guideline (rubric) that we will also send you in a timely manner.

You will find all the details of orientations, instructions, deadlines, guidelines and spaces for consultations in the corresponding week.

Regarding **certification**, it is contemplated that the respective document be endorsed jointly by the institutions that collaborated for the development and production of the course. Consequently, the approval will be co-certified by the following entities:

- Universidad Abierta of Recoleta
- Transnational Institute (TNI)

Certification of the diploma

Below you can see in detail what are the courses that make up this diploma:

UAR - TNI Diploma course			
International Diploma of Transformative Local Governments			
Course 1	Course 2	Course 3	Course 4
New municipalism: the local as a space for social change	Transformative cities: learning from real utopias	Public policies and local governments: theory, methods and strategies	The radical democratisation of the municipality from the social mobilisations

We remind you that, in order to obtain the diploma certification, it is essential to pass at least **three of the four courses** that make up this diploma. Therefore, by passing this course and courses three and four, you will be able to receive the diploma if you have not passed the first course.

Both participation and certification (if the aforementioned requirements are met), as well as all the training activities of the Universidad Abierta of Recoleta, are completely free for its participants.

If you have any questions regarding this course, its completion and application, please write to us by email tutorship@uarecoleta.cl