

SECOND EDITION 2023

International Diploma on Transformative Local Governments

**COURSE 3. PUBLIC POLICIES AND LOCAL GOVERNMENTS:
THEORY, METHODS AND STRATEGIES**

Learning path

The course lasts five (5) weeks, distributed in the following way:

Week 1	Weeks 2 to 4	Week 5
Presentation and introduction to the course subject, the digital platform and course participants.	Development of the course's specific goals and content.	Recap and final project.

*The corresponding material will be made available **every Thursday**, so students will not be overwhelmed on weekends.*

Learning results

General learning result	
You will differentiate the main components of public policy and the specificities in its application at the local level, contemplating the relationship between the municipality, citizens and social movements that coexist in the territory.	
Specific learning results	
Week 1	You will critically analyse a general framework of references and concepts about public policies and their development in the territory, considering the actors and institutions involved.
Week 2	You will study the most relevant aspects of governance, the definition of 'good governance' in the local space as well as the implications it has for democracy and its link with the public policy process in terms of democratic discussion and citizen participation in the definition of public problems within the territory.
Week 3	You will study the cycle of public policies, from the constitution of the public agenda, the definition of public problems, the design, incidence, implementation and evaluation of the initiatives carried out.
Week 4	You will study the importance of political communication for the implementation of public policies and its importance in reducing uncertainty in order to align the most relevant aspects considered for the realisation of the actions specified in the public policy developed.
Week 5	You will complete the academic (recap and final project) and administrative processes of the course (certification).

Program

Week	Starting date	Contents	Learning resources: activities
1	Thursday, July 20, 2023	Introduction to public policies and local governments.	<p>Welcome audiovisual of the course:</p> <ul style="list-style-type: none"> • How the platform works. • To coexist in the course: our <i>Teaching Action Pluriversity Policy</i>. • The evaluations. • Certification and approval. <p>Text and graphic material to introduce the learning path.</p> <p>Presentation forum, expectations and debate.</p> <p>Procedural and communication aspects in the course.</p> <p>Virtual Library. Presentation and use.</p> <p>Must read of the week.</p> <p>Advance 1 final project.</p>
2	Thursday, July 27, 2023	Government, governance and local public administration. <ul style="list-style-type: none"> • Study of public policies. • Good governance. • Participative budget. 	<p>Greeting.</p> <p>Theme and sub-themes of the week.</p> <p>Case or testimony or quote or image.</p>
3	Thursday, August 3, 2023	Public policies: agenda, implementation and evaluation. <ul style="list-style-type: none"> • Cycle of public policies. • Public problems. • Construction of the public agenda. 	<p>Problematizing question for the discussion forum.</p> <p>Written and audiovisual material on the subject corresponding to the school week.</p> <p>Formative evaluation to measure learning based on the corresponding weekly contents.</p> <p>Written text and progress of the final project.</p>

4	Thursday, August 10, 2023	Citizen participation and political communication in the exercise of government. <ul style="list-style-type: none"> ● Political communication. ● Citizen participation. ● Constitutional experience in Chile. 	Complementary written and audiovisual material corresponding to the school week.
5	Thursday, August 17, 2023	We finish, just to start over <ul style="list-style-type: none"> ● Recapitulation of the topics covered. ● Guidelines for the final project. 	<p>Synthesis of the contents of the course and delivery of the guidelines for the final project, with a discussion forum.</p> <p>Closing survey.</p> <p>Delivery of the final project.</p> <p>Instructions related to certification.</p>

Evaluation and certification

The course includes formative evaluations and a final evaluation.

Each week includes an **automated formative assessment**. This means that once answered, you will immediately know the result and with the correct answers justified to serve as feedback in your learning.

The final evaluation has two components: the design of a **project** and a **co-evaluation**. **Both activities are mandatory for those who wish to obtain the certification of the course.**

The **final project** is that, using the learning achieved in the course, you design a specific action that generates a significant change in the community where you live, thus generating a positive impact on the lives of those around you. To reach the final project, each week you will have the opportunity to make a training advance.

Co-evaluation is the process in which you must evaluate two projects of your classmates that you will receive randomly, completing an evaluation guideline (rubric) that we will also send you in a timely manner.

You will find all the details of orientations, instructions, deadlines, guidelines and spaces for consultations in the corresponding week.

Regarding **certification**, it is contemplated that the respective document be endorsed jointly by the institutions that collaborated for the development and production of the course. Consequently, the approval will be co-certified by the following entities:

- Universidad Abierta of Recoleta.
- Transnational Institute (TNI).

Certification of the diploma

ATTENTION!
If during 2022 you participated and passed one or two courses of this diploma, here we remind you of the conditions so that, in addition to the certification of each course, you can access the diploma.

Below you can see in detail what are the courses that make up this diploma:

UAR - TNI Diploma course			
International Diploma of Transformative Local Governments - Second edition			
Course 1	Course 2	Course 3	Course 4
New municipalism: the local as a space for social change	Transformative cities: learning from real utopias	Public policies and local governments: theory, methods and strategies	From social movements to radical democratisation of municipalities

We remind you that, in order to obtain the diploma certification, it is essential to pass at least **three of the four courses** that make up this diploma.

- The courses of the first and second edition are homologated, therefore, if you passed two courses of the first edition, and you have one more course to pass, you can take it in this second edition and you will receive the accrediting diploma in the same way.
- **Repeated courses will not be counted**, for example, if you passed course 1 of the first edition, and then the same course 1 of the second edition of the diploma.

Both participation and certification (if the aforementioned requirements are met), as well as all the training activities of the Universidad Abierta of Recoleta, are completely free for its participants.

If you have any questions regarding this course, its completion and registration, please write to us by email tutorship@uarecoleta.cl