

SECOND EDITION

International Diploma in Data, Surveillance and Democracy

## COURSE 1: DIGITAL REVOLUTION AND DATA

 mijente

UNIVERSIDAD  
ABIERTA DE  
RECOLETA  
**UAR**  
PLURIVERSIDAD DE CHILE

### *Learning route*

The course lasts for five (5) weeks, distributed as indicated in the following table:

Week 1	Week 2 to 4	Week 5
Presentation and thematic introduction of the course, digital platform and of the participants.	Development for the objectives and specific contents of the course.	Recapitulation and final project.

*The corresponding materials will be opened on **Thursdays of each week**, so that the participants are not overloaded with activities on weekends.*

## Programa

General learning result			
You will comprehensively analyse the current "data hegemony" and its instrumentalisation at the service of the neoliberal order.			
Week	Start date	Contents	Specific learning results
1	Thursday, May 16, 2024	<b>Introduction to digital revolution: the new economy of technology and data</b> <ul style="list-style-type: none"> <li>The new economy of technology and data.</li> </ul>	You will meet the coordinating teachers in relation to the theme of the course and their motivation for teaching it, as well as an introduction to the knowledge that will be addressed throughout the weeks.
2	Thursday, May 23, 2024	<b>History of internet:</b> <ul style="list-style-type: none"> <li>The privatization of the internet and the birth of the online shopping mall.</li> <li>Deprivatization: fighting for our digital future.</li> <li>Alternativas cibernéticas y el Proyecto Cybersyn en Chile.</li> </ul>	You will learn the history of the internet, its privatization and ideological development towards the corporate structure seen today, in contrast to stories of technological alternatives by social movements.
3	Thursday, May 30, 2024	<b>Data Colonialism:</b> <ul style="list-style-type: none"> <li>Big tech and the new data colonialism</li> <li>Data cartels: the monopolization of our personal information for profit.</li> </ul>	You will reflect on how colonialism is reproduced through the continuous collection, exploitation and surveillance of our personal data and digital information, particularly understanding the corporate forces involved.
4	Thursday, June 6, 2024	<b>Economic and racial inequality:</b> <ul style="list-style-type: none"> <li>Technology, structural racism and justice.</li> </ul>	You will analyze the digital economy as a sociopolitical and economic system that perpetuates and exacerbates gross income and racial inequalities globally, while facing pressure from various social movements.

		<ul style="list-style-type: none"> <li>• Technological impact on social movements and the development of the cybernetic left.</li> </ul>	
5	Thursday, June 13, 2024	<p><b>We finish, just to begin</b></p> <ul style="list-style-type: none"> <li>• Recapitulation of the topics covered.</li> <li>• Guidelines for the final project.</li> </ul>	You will reflect on the topics covered in the course, together with the completion of the transformative project and the peer evaluation

## Evaluation and certification

The course includes formative assessments and a final assessment.

Each week includes an **automated formative assessment**. This means that once answered, you will immediately know the result and with the correct answers justified so that they serve as feedback in your learning.

The final evaluation has two components: the design of a **project** and a **peer evaluation**. **Both activities are mandatory for those who wish to obtain the certification of the course:**

<b>Final project</b>	Using the learning achieved in the course, you design a concrete action that generates a significant change in the community where you live, thus generating a positive impact on the lives of those around you. To reach the final project, each week you will have the opportunity to make a formative progress.
<b>Co-evaluation</b>	Is the process in which you must evaluate two projects from your classmates that you will receive randomly, completing an evaluation guideline (rubric) that we will also send you in a timely manner.

You will find all the details of orientations, instructions, deadlines, guidelines and spaces for consultations in the corresponding week.

Regarding the **certification**, it is contemplated that the respective document be jointly endorsed by the institutions that collaborated for the development and production of the course. Consequently, the approval will be co-certified by the following entities:

- Universidad Abierta of Recoleta
- MIJENTE

## ***Diploma certification***

Below you can see in detail which are the courses that make up this diploma:

<b>Diploma UAR - MIJENTE</b>			
<b>International Diploma in Data, Surveillance and Democracy - Second edition</b>			
<b>Course 1</b>	<b>Course 2</b>	<b>Course 3</b>	<b>Course 4</b>
Digital Revolution and Data Economy	Social networks, False News and Democratic Crisis	Rebellion against technology at the service of Surveillance	Real Utopias: what do we do with digital technologies?

We remind you that, in order to obtain the diploma certification, it is essential to pass **all the courses** that make up this diploma.

Both participation and certification (if the aforementioned requirements are met), as well as all the training activities of the Universidad Abierta of Recoleta, are completely free for its participants.

**If you have any questions regarding this workshop, its implementation and application, please write to us by email [megatutoria\\_cd@uarecoleta.cl](mailto:megatutoria_cd@uarecoleta.cl)**