SECOND EDITION

International Diploma in Data, Surveillance and Democracy

COURSE 2: SOCIAL NETWORKS, FAKE NEWS AND DEMOCRATIC CRISIS

FREE COURSES

mijente

UNIVERSIDAD ABIERTA DE RECOLETA UAR PLURIVERSIDAD DE CHILE

Learning route

The course lasts for five (5) weeks, distributed as indicated in the following table:

Week 1	Week 2 to 4	Week 5
Presentation and thematic introduction of the course, digital platform and of the participants.	Development for the objectives and specific contents of the course.	Recapitulation and final project.

*The corresponding materials will be opened on **Thursdays of each week**, so that the participants are not overloaded with activities on weekends.*

Programa

General learning result			
You will identify the digitization mechanisms that affect the relationship between people, information and democracy.			
Week	**Start date**	**Contents**	**Specific learning results**
1	Thursday, July 4	**Introduction to social networks, fake news and democratic crisis.** ● Introduction to the use of the educational platform, program, policies and subject matter of the course. ● What is data capitalism?	You will meet the coordinating teachers in relation to the theme of the course and their motivation for teaching it, as well as an introduction to the knowledge that will be addressed throughout the weeks.
2	Thursday, July 11, 2024	**Social media platforms in democratic processes.** ● Fake news and the Chilean constitutional vote of 2022. ● The toxicity of social media platforms and the redesign of social media. ● Data Colonialism 2.0.	We will revisit the concept of data colonialism and apply it to the design and impact of social media, enhancing our understanding of the various power relationships involved and what this can mean for an entire nation-state.
3	Thursday, July 18, 2024	**Defense of digital rights.** ● The role of big tech and data corporations. ● Development and defense of digital rights today.	We'll examine what billion-dollar data and technology corporations have to gain and lose in today's disinformation landscape, as well as organizing against attacks on digital rights.
4	Thursday, July 25, 2024	**Algorithmic technologies and moderation policies.** ● The rise of authoritarianism through algorithmic technologies. ● The content moderation policy and platform governance.	Through various lenses, we will look at different rules and regulations that govern data and technology platforms, assessing the role they play in building authoritarian right-wing politics.

5	Thursday, August 1, 2024	**We finish, just to begin** ● Recapitulation of the topics covered. ● Guidelines for the final project.	You will reflect on the topics covered in the course, together with the completion of the transformative project and the peer evaluation

Evaluation and certification

The course includes formative assessments and a final assessment.

Each week includes an **automated formative assessment**. This means that once answered, you will immediately know the result and with the correct answers justified so that they serve as feedback in your learning.

The final evaluation has two components: the design of a **project** and a **peer evaluation**. **Both activities are mandatory for those who wish to obtain the certification of the course:**

Final project	Using the learning achieved in the course, you design a concrete action that generates a significant change in the community where you live, thus generating a positive impact on the lives of those around you. To reach the final project, each week you will have the opportunity to make a formative progress.
Co-evaluation	Is the process in which you must evaluate two projects from your classmates that you will receive randomly, completing an evaluation guideline (rubric) that we will also send you in a timely manner.

You will find all the details of orientations, instructions, deadlines, guidelines and spaces for consultations in the corresponding week.

Regarding the **certification**, it is contemplated that the respective document be jointly endorsed by the institutions that collaborated for the development and production of the course. Consequently, the approval will be co-certified by the following entities:
- Universidad Abierta of Recoleta
- MIJENTE

Diploma certification

Below you can see in detail which are the courses that make up this diploma:

Diploma UAR - MIJENTE International Diploma in Data, Surveillance and Democracy - Second edition			
Course 1	**Course 2**	**Course 3**	**Course 4**
Digital Revolution and Data Economy	Social networks, False News and Democratic Crisis	Rebellion against technology at the service of Surveillance	Real Utopias: what do we do with digital technologies?

We remind you that, in order to obtain the diploma certification, it is essential to pass **all the courses** that make up this diploma.

Both participation and certification (if the aforementioned requirements are met), as well as all the training activities of the Universidad Abierta of Recoleta, are completely free for its participants.

If you have any questions regarding this workshop, its implementation and application, please write to us by email megatutoria_cd@uarecoleta.cl